

PRESS RELEASE

The Chandigarh Traffic Police today signed a Memorandum of Understanding (MoU) with Honda Motorcycle and Scooter India Pvt. Ltd. for creating a Traffic Education Park at the already existing Chandigarh Traffic Park, Sector-23, Chandigarh at a ceremony held at Traffic Auditorium, Traffic Police Lines, Sector-29 Chandigarh. Sh. Anil Kumar, IAS, Home Secretary, Chandigarh Administration, U.T. Chandigarh was the chief guest on the occasion. Sh. R.P. Upadhyay, IPS, Inspector General of Police, Chandigarh, Sh. S. S. Gill, IPS, SSP UT Chandigarh, Sh. Maneesh Chaudhry, IPS, SSP Traffic, Security & HQ, UT Chandigarh and Sh. Y.S. Guleria, Vice President, Sales & Marketing, Honda Motorcycle and Scooter India Pvt. Limited (HMSI) were also present on the occasion.



This traffic education park will be the 5th such park set up by Honda in India and the first in UT Chandigarh and the states of Punjab and Haryana. As per the MoU, the Honda will makeover the Chandigarh Traffic Park in Sector 23-A and create a specially designed protected environment within the area of fifteen acres. At the park, Honda will provide 'Lifetime Safety Education' for all age groups – starting from 5 year old school children to adults with a special focus on females wanting to have a freedom of independent mobility. This traffic park will be in line with the commitment of the Chandigarh Traffic Police and Honda to promote road safety.

Some of the key highlights of Honda's commitment shall be:

- è **Expert Honda Safety instructors** (female & male) to educate new riders on correct riding techniques
- è **Honda's Proprietary riding trainers** shall aid people above 13 years of age to experience over 100 possible dangers on road. The virtual experience significantly increases rider's ability to predict & react to traffic hazards. The same can also provide instructions in Hindi language.
- è Specially imported **CRF 50 motorcycles** so that children learn road safety the "fun way".
- è Exchange of **road safety know-how** – a boon for many existing and new riders

On this occasion, the WhatsApp messenger service of Chandigarh Traffic Police was also launched by Sh. R.P. Upadhyay, IPS, Inspector General of Police, UT Chandigarh to further enhance the community policing drive of the Chandigarh Traffic Police. The Chandigarh Traffic Police is already having facilities like Facebook page

(www.facebook.com/trafficpolicechd), Website (chandigarhtrafficpolice.org), Traffic Help Line (1073), You Tube videos (www.youtube.com/user/trafficpolicechd), road safety exhibition vans etc. wherein the citizens can directly and easily interact with the Chandigarh Traffic Police for various traffic related complaints, suggestions etc. Now the Chandigarh Traffic Police has come up with this innovative idea of launching WhatsApp messenger service for the citizens as part of its community policing initiatives. This messenger service may be used by the general public for sharing of:-

- 1 Logical and meaningful traffic related suggestions.
- 2 Specific information about traffic congestion.
- 3 Specific information about traffic accidents.
- 4 Traffic violation images with date, time and place of violation alongwith sender's complete name and address, in order to take legal action against the violator.

The Chandigarh Traffic Police WhatsApp Application number is 9779580985.

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Chandigarh Traffic Police