

**PRESS NOTE**  
**09.03.2018**

Chandigarh Traffic Police is organizing the special campaigns - "Make Chandigarh Honk Free". Today, this special campaign on 'No Honking' was inaugurated by Sh. Shashank Anand, IPS, SSP Security & Traffic, at HDFC Regional Head Office, Plot No. 28, Ph-1, Ind. Area, Chandigarh. Sh. Vineet Arora, Regional Head - North, HDFC Bank Limited, along with his staff and officers from Chandigarh Police were also present on this occasion.



Sh. Shashank Anad, IPS, SSP Sec & Traffic in his speech said "we will try to make the City Beautiful Chandigarh a first Honk free city of India. Chandigarh Police is running this drive and under 70 days of this drive we are experiencing that we are also doing character building of people on roads which is educating people to be patient, be polite, be a good citizen while driving. We are getting good support from Radio, TV & Print Media also. Through the year 2018, we will significantly focus on 'No Honking' campaign which will also cover following road safety aspects:

- **Not blowing horn unnecessarily**
- **Lane driving**

- **Right of Way on roundabouts**
- **Not using pressure horns**
- **Not altering silencer especially of motorcycles**
- **Respecting the rights of pedestrians and cyclists**
- **Good driving**

Sh. Vineet Arora, Regional Head - North, HDFC Bank Limited said "we are delighted to partner with Chandigarh Police in the endeavor to make Chandigarh India's first 'honk free' city. The incessant honking on the roads is not just an inconvenience but also a major cause of noise pollution. High decibel levels are also detrimental to the overall health of the common public. As a socially responsible corporate, we feel that people need to make aware on the merits of not honking not just as a courtesy to the fellow drivers but also towards the larger well being of the society. HDFC bank will work with Chandigarh Police to promote this message across the city. We wish this initiative a grand success".

Chandigarh Police is running this drive especially at ISBT's, Auto Stand, Bus Stop, Roundabouts and other prominent places to educate the people. Chandigarh Police is sensitizing general public about maintaining Silence Zones within 100 meter radius of Hospitals, Courts, Schools & Old Age Home's. At the end of year 2018 Chandigarh Police will make a survey through independent agency about the awareness of general public in this concern. Enforcement part of this drive will be started later. Letter has been also written to Chandigarh Noise Pollution Board/Committee for their support

and guidance. Night vision cameras will be installed through which we will check on night violation.

Chandigarh Traffic Police appeals to the general public not to Honk unnecessarily while driving their vehicles in the city.

**Issued in Public Interest by Chandigarh Traffic Police**